



PHARMACEUTICALS CORP. _____

October 7, 2015

From: Geri-Care Quality Assurance Department
To: Geri-Care customers
Re: Culturelle

Dear Valued Customer,

The Extra Strength Probiotic Digestive Support supplied by Geri-Care is equivalent to Culturelle and can be used for the same purposes. This memo contains a comparison of these 2 products to explain how they are equivalent even though the Supplement Facts look somewhat different.

Lactobacillus GG - Geri-Care Extra Strength Probiotic Digestive Support and Culturelle both contain the same species of probiotic, *Lactobacillus rhamnosus*. Culturelle lists the probiotic as Lactobacillus GG which is the abbreviated name that they use to identify their strain of this species. Generic probiotics always contain a different strain than the name brand, however, the strain that Geri-Care uses has undergone extensive testing to confirm that it has the same attributes as the GG strain in Culturelle.

The Geri-Care probiotic lists 20 billion CFU's, which is more than Culturelle. This is a normal overage for a probiotic and is done to assure sufficient potency until the expiration date.

Inulin - Culturelle Digestive Health contains 200 mg of inulin. According to their consumer information line, the inulin is a prebiotic that is included on the product to "help the probiotic work faster and to stimulate the growth of good bacteria." The Geri-Care formula therefore includes inulin even though some of the Culturelle formulas do not include it.

Vitamin C – Culturelle lists 3 mg of vitamin C in their Supplement Facts. The Geri-Care probiotic also contains vitamin C. It is listed in the OTHER INGREDIENTS section as "ascorbic acid (anti-oxidant)". 3 mg is a very minimal amount of vitamin C. It is included in the formula because the anti-oxidant properties of vitamin C are beneficial for the probiotic, not for its nutritional value. That is why the Geri-Care product lists it in the OTHER INGREDIENTS section. The Culturelle consumer information line said that they recently started listing the vitamin C in the Supplement Facts box. Geri-Care will evaluate whether we should make this change on future labeling.

Customer satisfaction and product quality are very important to Geri-Care. If you need any additional information please contact us.

Sara Lonner

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QA and Regulatory Affairs